

NSAC Development & Alumni Relations

Donations Report 2002-2003

The Development and Alumni Relations Office had a very busy year in 2002-2003. Fund raising activities increased and both the numbers of donations and the amounts contributed increased significantly over the previous year.

Table 1 presents a summary of all donations received through the office compared with the previous year.

Figure 1: 2002-2003 donations compared to 2002-2001 donations.

Fiscal 2002-2003			Fiscal 2001-2002	
Month	# of Gifts	Amount	# of Gifts	Amount
March	11	\$10,792.55	3	\$110.00
February	7	\$1,500.00	4	\$5,525.00
January	14	\$30,172.98	10	\$3,825.00
December	68	\$15,995.00	16	\$6,350.00
November	50	\$6,815.00	17	\$4,750.00
October	77	\$26,620.00	10	\$2,950.00
September	27	\$26,535.00	5	\$1,460.40
August	25	\$78,390.00	13	\$18,125.00
July	64	\$6,026.03		
June	3	\$150.00		
May	3	\$1,575.00		
April	1	\$100.00		
Total	343	\$204,671.56	78	\$43,095.40

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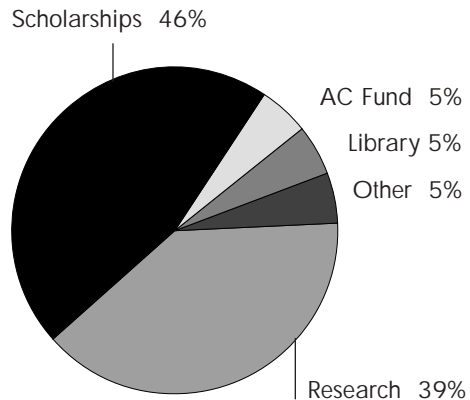
The Development and Alumni Relations office assumed responsibility for handling annual donations for all scholarships. These funds were previously handled by the Department of Finance and are a significant source of donations that are now held by the Foundation before being credited to student accounts.

Revenues from the barbeque at the NSAC Open house in July 2002 were credited to the general student scholarship fund. While the amount was only \$398.00, it is an important start to make the community aware that NSAC needs to do fundraising on a continuous basis.

The first comprehensive mail out appeal was held in the fall of 2002. Although NSAC had done a general mail appeal before, this was the first with a professionally developed package and self addressed reply envelope. We sent out a total of 5500 requests to Alumni and friends and had 137 returns for a response rate of 2.5%. A total of \$14,595 was received for the various funds, giving a rate of return of \$3.40 for ever dollar spent on the appeal. It is planned that the mail appeal will be an important component of the donor cultivation process into the future and we hope to significantly improve the response rate in future years.

There was significant intake of research funds during the year. A total of \$78,950

Figure 2: Distribution of all donations received by the Development and Alumni Relations office during the 2002-2003 fiscal year.



Donations for scholarships accounted for almost half of the total amount received while funding for research projects was almost 40%. Smaller amounts were donated to other categories such as class specific projects or athletics while the library received about the same level of support. About 5% of total donations were targeted to the AC Fund and will be used for NSAC priorities.

was deposited in support of the Poultry Research Facility. These funds will be expended as the project moves forward.

A set of policies and processes regarding fund raising at NSAC was developed in 2002 and adopted by the Principal and Executive. The full text of the policy is available on the NSAC website at http://www.nsap.ns.ca/development/giving_policy.htm or a hard copy can be provided for anyone who wishes it.

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The following is a listing of those that made contributions to NSAC in 2002-2003:

Planned Gifts

Peter Hamilton
Malcolm MacQuarrie

\$25,000 and Over

Canadian Egg Mktg Agency
NS Egg Producers Association.

\$5001 - \$10,000

Harrison McCain Foundation
Farm Credit Corporation

\$1001 - \$5000

Co-op Atlantic
NS Animal Breeders Cooperative
NS Power Inc.
Chartwells

Joyce Smith
The Kings Mutual Insurance Co.
Scotsburn Coop
Jean Irving
Dairy Farmers of NL
Dairy Town
Eunice Wonnacott
Havey Whidden Farm
MER Enterprises Ltd.
NL Federation of Agriculture
Atlantic Fertilizer Institute Inc.
David Thompson
NS Vet. Medical Assoc.
Robin Hood Multifoods

\$251 - \$1000

ACA Co-operative Limited
Barb Whiston
Bide Awhile Animal Shelter
Canadian Assoc. of Agri-Retailers
Chicken Producers Assoc. of NS
Cliff McIsaac
Dairy Farmers of NS
Donald Clark
Dr. E Hancock
Egg Producers of NL
Farm Credit Corporation
Fred Walsh
H.S. Bennett
Jack Johnson
Lauranne Sanderson
Merial Canada Inc.
NB Inst. of Agrologist
NS Inst of Agrologist
NS Quality Food Council
NSAC Athletics



Trish A Meadows— Recipient of the Robert P. Longley Memorial Graduate Scholarship

The decision to return to university after a four-year absence was a difficult one as I worried about my financial situation. However, my worries were relieved when I received the Longley Memorial Graduate Scholarship. Without this scholarship, returning to further my education may not have been realized.

This scholarship has allowed me to concentrate on my research and studies, without worrying about how to pay bills and having to work. Although I plan to obtain part time employment in the fall, the freedom to concentrate solely on my research is a great experience.

PEI Potato Board
Shur Gain Division/Maple Leaf Foods
NS Federation of Agriculture
Landscape NS
Wild Blueberry Producers Assn. of NS
Dick Huggard
Animal Nutrition Assoc. of Canada
Patterson Palmer
James Wright
Ted MacNinch
Allan O'Brien
Atl. Provinces Hatchery Federation
Atlantic Land Improvement
Blair Bonnyman
Byron Beeler
Dartmouth Horticultural Society
David Ward
Edith Hudgins
Garth Coffin
Gerald Friars
Inverness/Victoria Fed. of Agr.
Keith Fancy
Maurice DuBois
Nelson Ball
NS/NF Branch Holstein Assoc.
PEI Institute of Agrologists
PEI Swine Breeders
Nova Scotia Agricultural College Graduate Students
Isgonish Chapter IODE
Susan & Ronald Trueman
Pork Nova Scotia
David Clark
Dr. Robert Rix
Helen Smeltzer
Jean-Louis Ruet
John Bubar

Lunenburg/Queens Fed. of Agr.
NB Horticultural Trades Assn.
Nigel Firth
Stephen Healy
V.R. Vickery
Vernon MacKay

\$250 and Under

Bee Cee Farms
Bourgeois Poultry Ltd.
Chesley Randall
Harold Trask
Joe Davidson
Leslie Haley
Stewiacke Valley Garden Club
Andre Lirette
Dian Patterson
Douglas Byers
Edward Brown
Franklin Johnson
Fundy Group Publications
Harry Chapman
John Eaton
Mark Eyking
Norman Logan
NS 4-H Council
Peter & Janet Clarke
Province of N.S.
Province of PEI
Robert Ross
Rod MacLennan
Round Hill Poultry
Bonnie Waddell
Audrey Payne
Burchell MacDougall
Central Equipment

Donations Report 2002-2003

Chester MacDonald	Ronald Fraser	James Pickett	Guy Brown
Donald Cameron	Rotary Club of Truro	James Steeves	Harry McLellan
Emmerson Hennigar	Rudi Dallenbach	John Hennigar-Shuh	Isabel Archibald
John Madill	Shirley Heidl	John Linfield	Katherine McKeen
Keith McCully	Stanley Warwick	John Moxley	Laurie Sandeson
Nova Agri Assoc Ltd.	Stephen Casselman	Kathleen Glover	Lynn De Freitas
Percy Waddy	William Collins	Keith Hamilton	MacRae Library Staff
Pricewaterhouse Coopers	Andrew Crouse	Keith Rockwell	Malcolm Dunfield
Robert Newcombe	Barbara Shuh	Leslie McQuinn	Mary Finlayson
Stuart Affleck	Bob Murray	Lorne Cock	Melani Laird
L & V Murphy	Carl Versteeg	Mary Jane Corkum	Nancy Smith
Bill Hanlon	Emmanuel Yiridoe	Merritt Scott	Nancy Zwicker
Albert MacPhee	FCC Staff Association	Nancy Gormley	Peter MacLeod
Allan MacDougall	Jane MacLaurin	Nicole McLaughlin	Richard Hayes
Alyson Chisholm	Jeffrey Nelson	Paul Coady	Robert Prange
Angus Smith	Martha Robinson	PEI Women	Robin Phillips
Arlington Mair	Wilma Schenkels	Ralph Ferguson	Rolland Hayman
Bill Mathewson	Win Langille	Reginald Gray	Ronald Carr
Bradford Hood	Chesley Lockhart	Rhodes Hennigar	Sedgewick Sinclair
Bruce MacDonald	Harold Blenkhorn	Richard Cox	Tarjei Tennesen
Cassidy Gillis	Jeannie Van Dyk	Richard Holley	Tracey Carmelley
Charles Eaves	Campbell Gunn	Robert Palmeter	University of PEI
Charles Ricketson	Glen Hebb	Robert Parks	Angie Brewer
Charles Trail	Alan Fredeen	Ronald Colpitts	Barbara Morton
Dale Steeves	Allen Jess	Ronald Leslie	Beth & Eric McDade
Danny MacEwan	Angus MacKenzie	Ruby MacKay	Bill Jenkins
David Campbell	Anna Nicholson	Sheep Producers of NS	Bobbi Jo Turner
Donald Grant	Arthur Redden	Sherry Smith	Clifford Smith
Donald Laird	Avard Main	Stuart Allaby	Don MacNeil
Donald McInnes	Bernie MacDonald	Susan Magwood	Donald Cox
Eastern Vet. Technicians Assoc.	Boyd Crouse	Tom Macintyre	Eric MacPhail
Ed Williams	Brian Toner	Wayne Paquet	Gary Cox
Elizabeth Maynard	Bruce Blacklock	William Durant	Jean McLeod
Evans Estabrooks	Carl Gourley	Willis Bonnyman	John & Ellen McLean
G.A. Labelle	Christine MacKinnon	Winston Langille	Kathy Thompson
Gary Grant	Clara Galway	Dale Ells	Phil Stead
George MacKenzie	Dairy Producers of NF & Lab	Maurice Chasse	Ray Nicholson
Gilbert Allen	Daniel MacKinnon	Tracey Stewart	Sonia Paulin
Harold Rogers	Darlyne Proctor	Vernon Murray	Tom & Jessie Acker
Heather Wilson	Darrell Smith	Jim Burgess	Tracey Murdock
Ian Fraser	David Smith	Alford Smith	Valerie Walker
J. Peloquin	Don & Barbara Bishop	Carl Duivenvoorden	Fred Pierce
James Lamb	Don Palfray	Edith Patterson	Hugh MacLean
Jean Fox	Donald MacKay	J. Clare Rennie	R. Connors-Losier
Jim Goit	Donna Spracklin	Margarete Zillig	Anne Mitchell
John Atkinson	Doug Freeman	Nancy Williams	Bentley McLeod
John Dalton	Dr. G. Klassen	William Abraham	Dianna Maillet
John Hilchie	E. Prentice-Hudson	Arnold Pitman	Florence Burgess
John MacKay	Eric Bouffard	Bob & Vickie Hanes	Fred Pierce
John Martin	Ernest Grant	Carol Brennan	Ginette Bastarache
Kirsti Rouvinen Watt	Frank Marks	Charles Duffy	Gary Martin
Kraft Canada	Frank Smith	Clint MacLean	Jack Burnham
Marion Zarkadas	George Cook	D.S. Hay	Janis Fraser
Mary Campbell	Geraldine Jackson	Darlene Starratt	Marguerite Cox
Mary-Ellen Trueman	Gerald Harper	David Malcolm	Mrs. Woodyer
Michael Colter	Gerrit Groenenberg	Derek Anderson	Pat Marr
Natalie Rayner	Glenn Ells	Donald MacDonald	S. Christie
Peter Hamilton	Greater Moncton Chamber	Donald Nicholson	Leslie Haley
Ralph Murray	of Commerce	Donald Smith	
Robert Hanes	Gordon Crowe	Elaine Gorman	
Robert MacKenzie	Jacob Nissen	George Smith	