



**Nova Scotia
Agricultural
College**

Office of the NSAC Foundation

P.O. Box 550
Truro, Nova Scotia
Canada
B2N 5E3

Tel.: (902) 893-7247
Fax: (902) 897-9399
email: sbrown@cadmin.nsac.ns.ca

**Nova Scotia Agricultural College
Foundation Board Meeting**

February 14th, 2000

Attendance:

Board Members

Dr. H.F. MacRae
Mr. David Martin
Mr. Jim MacConnell (Regrets)
Margaret McCain
Dr. Nancy Crowe

Officers

Mr. Peter Hamilton (Regrets)
Dr. Bernie MacDonald (Regrets)
Stephanie Brown
Dr. Garth Coffin

- ▶ Best wishes were extended to Peter Hamilton during his recovery.
- ▶ Congratulations were extended to Dr. Herb MacRae who will be receiving an Honorary Doctorate at NSAC Convocation May5th as well as being named Principal Emeritus.

The Agenda was circulated and approved.

The Minutes of the meeting of November 9th, 1999 were circulated and approved.

Matters arising from the Minutes:

(i) Goals for Disbursement of Investment Income: This item was deferred until next meeting when B. MacDonald will be in attendance.

(ii) Director of Development: G. Coffin spoke with Tom Traves re: investigating the possibility of sharing a Director of Development among the two institutions. There would be some budgetary expense involved. Perhaps this position could be jointly funded by the College and the Foundation. It was realized by the Board that there is a requirement for a full-time Director of Development on an on-going basis. Support will also be needed during the time of the implemented capital campaign.

Action: D. Martin, G. Coffin to meet with Tom Traves (Dalhousie)

Action: Foundation Board Members should work with Dalhousie in cultivating names or prospects for a potential campaign. (ie) those interested in agriculture.

(iii) Progress on College Action Plan: Budgetary constraints have preoccupied the College as of late. G. Coffin detailed some of the future plans for the College in order to ensure its survival

- Increasing student numbers to 1200, (launching an aggressive recruitment campaign)
- Changes in academic programs and majors,
- Investigating new development opportunities,
- Investigating alternative models for a College Governance structure,
- negotiating with Atlantic provinces regarding the funding of technical programs.
- investigating an extension role for the College.

Communications Initiatives: College needs to re-connect with the grass roots of agriculture G. Coffin participating in various speaking engagements (ie) Federations of Agriculture. There is an on-going effort to increase and develop the image of the College through internal and external publications, news and high profile events. NSAC also recently received very favourable response during its Bachelor of Science Accreditation process.

Suggestions from the Board:

- Extension role of the College is very important
- Broaden web site to deliver expertise, courses etc
- Build a prospect list
- Donor Cultivation is an on-going process

Action: D. Martin and G. Coffin to begin to visit various prospects and lay the groundwork for a mini-campaign.

(iv, v) Discussion with Alumni President and Letter of Concern: D. Martin spoke to Alumni President Evans Estabrooks and have agreed to meet annually to keep the lines of communication open among the two organizations. Foundation is very open to working together the NSACAA to attract funds for the College.

Action: D. Martin and G. Coffin to meet with Evans Estabrooks to draw up an agreement among the two organizations to encourage a mutually-beneficial working relationship.

(vi) Contact with Jim Lore: Jim Lore is the Chairman of the Foundation of Olds College in Alberta. They have recently completed a campaign and G. Coffin felt it would be useful to speak with Mr. Lore via conference call.

Action: G. Coffin to investigate possibility of speaking with Mr. Lore at our next meeting.

New Business:

(i) Donations Update: Donations to the NSAC Foundation since November , 1999

- Dr. Les Haley \$1000.00
- Gordon Kinsman Memorial Fund \$11,070.00
- Allan A. Saunders Memorial Scholarship \$33,630.00

(ii) Report on investment Committee: D. Martin reported that the Investment Committee held its first meeting on December 13, 1999. Membership includes:

Board Members

Mr. David Martin

Mr. Jim MacConnell

Officers

Dr. Bernie MacDonald

Stephanie Brown

Other

Ms. Sherry Porter

Mr. Rod MacLennan

Second meeting will be held March 9th, 2000.

Meeting Adjourned 3:00 p.m.

Date of Next Meeting: May 1, 2000 at 10:00 a.m.

Please let me know if you are able to attend on this date. (902) 893-7247