

Alumni Association / Foundation Board Meeting

Wednesday, May 26, 2010

11am – 12pm

Alumni Hall

Attending:

Jenna Forsyth
Alisha Johnson
Carol Versteeg

Jim Goit
Janice Lutz

Arnold Hagen
Jean Lynds

Stephen Healy
Dwane Mellish

Regrets:

Laurie Hennigar

John Hutchings

Bernie MacDonald

Ken Peacock

1. Welcome

- Meeting chaired by Arnold Hagen; called to order at 11:10am

2. Approval of Agenda

- Moved by C. Versteeg; seconded by S. Healy

3. Minutes of last board meeting (February 8, 2010)

- Correction – 5.3 Events and Functions; stress-relief kit suggested by J. Lutz, not C. Versteeg as credited
- Approval of minutes moved by D. Mellish; seconded by J. Lynds

4. Business Arising from the minutes

4.1 Alumni Family Bursary (A. Johnson)

- Phone-a-thon in February included calls to ~350 friends and alumni of NSAC (both C. Versteeg and J. Lutz received calls from students)
- The AFB fund totals \$151,488
- This year, the number of contributions has tripled, and the total funds donated has nearly doubled
- J. Goit & A. Johnson continue to look at larger asks
- Awareness of the fund is growing, but we are always looking to increase the total available funds
- J. Goit – Currently disburse \$10,000/year; \$4,000 of this is from the AFB funds, and \$6,000 is transferred from the Second Century Endowment fund to cover the cost of the scholarship; this is the last year of this transfer arrangement

5. New Business

5.1 PWC Audit of the Foundation (Nancy Frame)

- Nancy unavailable; postponed until later in the meeting

5.2 Annual Report (J. Goit)

- Handouts - slides and annual report
- A. Hagen – value in contacting grads a few months after graduation
- J. Goit – we recently increased interaction with new alumni (Facebook and other social media, alumni events, reunions); we include them in asks (phone-a-thon); Development recently made a donation to the Foundation in honour of the outgoing Student Executive; a package will be sent to 2010 grads that will include a new alumni card
- S. Healy – why aren't scholarship pledges met?
- J. Goit – some family members choose not to continue to contribute to scholarships made by deceased parents/family members; companies sometimes choose not to continue; scholarships are advertised and then when the funds are not donated, we need to assess for the following year
- S. Healy – another university/college publishes the names of donors, the funds committed, and the amount paid; this is meant to encourage donors to keep their pledges
- J. Goit – hesitant to try to shame new alumni into meeting their commitments; current students support many causes, including Shinerama and Drive Away Hunger
- J. Lutz – are we reaching out to new alumni enough?
- D. Mellish – we need to foster interaction first, then ask for donations
- J. Lutz – ask reunion classes to consider donations
- A. Johnson – many reunion classes give a gift as part of their reunion visit

5.3 Alumni Association Financials (J. Forsyth)

- Handout of 2009/2010 financials

5.4 Update of Current Fundraising Situation and Portfolio Position

- Handouts – T. Jordan's ScotiaMcLeod letter and Contributions list (April-May 2010)
- T. Jordan recommends no changes to the structure/allocation of the portfolio funds

5.5 Alumni Family Bursary Fundraising Plan (A. Johnson)

- Is the AFB still the priority?
- Only one more year to transfer funds from the Second Century Endowment Fund
- J. Goit – funds generated from the centennial year fundraising and held in the Second Century Endowment Fund are unspecified, and can be expended as required; the AFB replaced the old alumni scholarships, and commit \$10,000/year in scholarships; to meet this \$10,000 commitment, \$6,000 is transferred annually from the Second Century Endowment Fund
- A. Hagen – can individual funds be set up within the AFB? i.e. Class of '60 would have its own fund within AFB

- J. Goit – would not necessarily generate more money; criteria would have to match; some people do not wish to give to a scholarship that provides funds only to family of alumni; we can continue to have AFB as a priority for asks and campaigns
- D. Mellish – as a focus area, it generates recognition of the fund
- A. Johnson – if AFB remains our campaign priority, people who have previously decided not to give to AFB are continued to be asked to donate to this fund
- J. Lutz – should have a goal to work towards, so that we can decrease our dependency on other funds
- J. Goit – in order to sustain what we currently have we need to increase the fund to \$300,000 minimum
- J. Lynds – perhaps we should be decreasing the number or value of scholarships awarded
- J. Lutz – should make it known that we have a goal of \$10,000/year in order to support 10 scholarships at \$1,000 each

5.6 Alumni Directors' Membership Update

- J. Lynds, D. Mellish, A. Hagen, and A. Johnson met May 6th to review names for the Alumni Association board
 - Audrie-Jo McConkey (Class of '03)
 - Brian Watts (Class of '83)
- A motion will be passed at the AGM to approve membership

5.7 Foundation Directors Membership Update (J. Goit)

- Foundation Board Members
 - Ken intends to reapply
 - Steven Harris (RBC) has shown interest and intends to apply
 - Laurie does not wish to continue

5.8 Events and Functions (A. Johnson)

5.9 Update on University Governance (B. MacDonald)

- Items 5.8 and 5.9 are postponed to the Alumni Association AGM due to time restraints

Meeting adjourned at 12pm

Alumni Association Annual General Meeting

Wednesday, May 26, 2010

12pm-2pm

Alumni Hall

Attending:

Doug Dwyers ('56)	Jenna Forsyth	Jim Goit	Arnold Hagen
Stephen Healy	Alisha Johnson	Janice Lutz	Jean Lynds
Bernie MacDonald	Audrie-Jo McConkey ('03)	Dwane Mellish	Chris Richardson ('84, '10)
Daniel Stewart ('56)	Carol Versteeg		

Regrets:

Laurie Hennigar John Hutchings Ken Peacock

1. Welcome

- Meeting chaired by Dwane Mellish; called to order at 12:30pm
- Introductions

2. Approval of Agenda

- Moved by C. Versteeg; seconded by S. Healy

Financial Audit (Nancy Frame, PricewaterhouseCoopers)

(held over from Alumni Association/Foundation Board Meeting at 11am)

- Handout – Draft Financial Audit for the year ending March 31, 2010
- Clean report; no reservations
- Note: asset of \$43,883 – in-kind donation (cages for poultry) needs to be taken out of Poultry fund
- Moved by J. Lutz; seconded by S. Healy

3. Alumni Financial Statement (J. Forsyth)

- Handout of 2009/2010 financials
- Clarification – Agri-Golf entry should be Divot & Dine
- Moved by J. Lynds; seconded by J. Lutz

4. Annual Report (J. Goit)

- Handout

5. Development Annual Report (J. Goit)

- C. Richardson – encourage monthly giving, which is less of a financial burden, and can be increased over time

6. Nominations (J. Lynds)

- J. Lynds, D. Mellish, A. Hagen, and A. Johnson met May 6th to review names for the Alumni Association board
 - Audrie-Jo McConkey (Class of '03) - Truro
 - Brian Watts (Class of '83) – PEI
- Call for further nominations; none
- Recommend that these names be put forward for membership
- Effective December 14th

7. Alumni Events and Activities (A. Johnson)

- PEI Pizza Delight in April
- Grad Banquet – Alumni Assoc. represented by J. Lynds, who gave a talk to graduates
- Pinning graduates at convocation
- Upcoming events:
 - Victoria, June 8th (10 have RSVP'ed already)
 - Divot & Dine, June 18th at River Run
 - Calgary, July 11th
 - Open House BBQ, July 22nd
 - Reunions – 4 on Open House day (class of '50, '59, '60, '70); Agri-Golf the next day or a vineyard tour
 - Classes '90-'95 holding a reunion in PEI, summer 2010
 - '85 and '90 reunions this summer (tentative)
 - '56 reunion in Baddeck, September 20-22
 - Ice-cream social at NSAC in August
 - Orientation 2010 – straw-bale contests; BBQ, judging, volunteers needed
- Functions
 - Donation made by Development Office in the name of outgoing NSAC student executive
 - Agricola News will be mailed early June
 - Alumni Assoc. Membership cards will be sent to 2010 grads first; then sent as requested to other graduates
 - Rings – purchased by 28% of the graduating class during the first three weeks of sales; ring presentation in April, including to first honorary recipient, Kent Loughhead

8. University Governance and NSAC Update (B. MacDonald)

(held over from Alumni Association/Foundation Board Meeting at 11am)

- 250 FTE's and 100-150 part-time employees
- Budget of ~\$30million, plus ~\$10million in research dollars
- Research funding has increased significantly in the last year

- Recently held an employee orientation session for 33-35 new hires from the past year
- Dr. Richard Donald – VP Research, Extension, & Outreach
- Keltie Jones – Associate VP Academic, Students
- Enrollment at 903 students (45-50 student increase over the previous year)
 - Largest percentage increase in enrollment in Atlantic Canada

- Transition board and steering committee in place
- Tracy Crowell – Chief Transformation Director
- In 12-18 months, hoping to have completed the governance transition
- Tim O’Neill conducting a post-secondary report to be presented in June
- D. Dwyers – is recruitment for a new president on hold?
- B. MacDonald – recruitment process is on hold until governance transition is complete; B. MacDonald co-presides with L. MacLaren

Meeting Adjourned at 1:50 (moved by J. Lutz; approved by all)