

PROGRAM

Thursday, April 22nd	
Holiday Inn Conference Centre – Truro, NS	
7:30 AM	Registration and refreshments
	Chair: Richard Donald, Vice President, Research, Extension & Outreach
8:15 AM	Welcome ~ Bernie MacDonald, Co-President NSAC, Greetings from the Nova Scotia Department of Agriculture ~ Diane Kenny, Executive Director, Policy and Planning
8:30 AM	Myles Frosst, former CEO, Agricultural Institute of Canada The Changing Face of Agriculture
9:15 AM	Marvin Pritts, Cornell University (via Webinar) Integrating Research, Education and Extension
10:00 AM	Break (sponsored by Select Nova Scotia)
	<i>Concurrent Session I: New Technologies and Innovations</i> Chair: Findlay MacRae, AgraPoint
	<i>Concurrent Session II: Communication, Extension and Outreach</i> Chair: Henry Vissers, NSFA
10:30 AM	John K. Schueller, University of Florida Precision Agriculture Technologies for Maximizing Farm Profitability and Minimizing Environmental Impacts
	Paul MacLeod, Sobeys A Recipe for Success: Consumer Trends and Product Innovation
11:00 AM	Rory Francis, PEI BioAlliance Next Generation Agriculture in PEI: The BioRefinery
	Nathan Boyd, NSAC; Peter Burgess, AgraPoint; Dave Sangster, WBPANS From Research to Farm: Closing the Circle
11:30 AM	Rick Peters, AAFC Charlottetown From Basic Research to Industry Adoption - Canopy Trimming as a Critical Tool in the Management of Sclerotinia Rot of Carrots
	Rob North, CBC Radio Getting the Research Message Out: Change is the Message
12:00 PM	Lunch (sponsored by AgraPoint)
	<i>Concurrent Session III: New Technologies and Innovations</i> Chair: Ali Madani, NSAC
	<i>Concurrent Session IV: Communication, Extension and Outreach</i> Chair: Alan Grant, NSDA
1:00 pm	Zenaida N. Ganga, Cavendish Farms Towards a More Sustainable and Competitive Potato Industry in PEI: Cavendish Farms Role & Challenges
	Phil Ferraro, Institute for Bioregional Studies Ltd. A Bioregional Approach to a Local (Food) Economy

1:30 PM	David Colville, AGRG/COGS Mapping the Meteorological Landscape for Agricultural Advantage	Niki Petrie, AgraPoint Retailers Pushing the Envelope for Producers and Processors – New Global Food Safety Programs
2:00 PM	Kenny Corscadden, NSAC New Technologies and Applications to Agriculture	Patricia Bishop, TapRoot Farms CSA – A New Model to Move Consumers Closer to Food & Attracting Young Farmers to Farming
2:30 PM	Board buses for NSAC Campus Tour	
3:00 PM	Break and Beginning Tour of Campus and Research Projects	
5:00 PM	Tour ends and bus back to the hotel	
6:30 PM	Reception and Banquet – NSAC, Jenkins Hall Reception sponsored by NSERC Atlantic	
	Banquet Presentation: Learning from our Past: How Can NSAC Promote Innovation? Richard Donald, NSAC VP, Research, Extension and Outreach	
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	<i>Concurrent Session V: New Opportunities</i> Chair: Claude Caldwell, NSAC	<i>Concurrent Session VI: New Opportunities</i> Chair: Dave Barrett, NSAC
8:30 AM	Josee Owen, AAFC (Boutouche) Maritime Sweet Potatoes: Cultivars and Health-Promoting Phytochemicals	John Duynisveld, AAFC What is the Role of Pasture in the Future of the Atlantic Beef Industry?
9:00 AM	Alan Critchley, Acadian Seaplants The Potential for Farming Seaweed on Land	David Walker, Milk 2020 Milk 2020: New Brunswick's Dairy Innovation Organization
9:30 AM	Hans Christian Jost, Jost Winery The Nova Scotia Wine Industry and It's Growth Potential	John Argal, New Brunswick BioAtlantech Health Research and its Impact on the Production and Consumption of Wild Blueberries
10:00 AM	Break (Sponsored by Scotsburn and Price Waterhouse Coopers) Chair: Heather Hughes, Research and Graduate Studies, NSAC	
10:30 AM	Ralph Martin, Organic Agriculture Centre of Canada Organic Agriculture: Challenges and Contributions in a Complex Food System	
11:00 AM	Wilf Nicholls, Memorial University of Newfoundland, Botanical Garden Do We Realize the Full Potential of Native Plants?	
11:30 AM	Richard Ablett, Atlantic BioVenture Centre New Processing Technologies for Better Nutrition and Producer Value	
12:15 PM	Closing Remarks – Conference Chair Gefu Wang-Pruski, NSAC	